

media release

Colorado Department of Agriculture
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Deadline Approaching for Listing in Annual Hay Directory

LAKEWOOD, Colo. – The Colorado Department of Agriculture is accepting listings for the 2011 *Colorado Hay Directory*. This annual publication, celebrating its 25th anniversary, markets Colorado hay to buyers in the state and around the country.

“This publication is an important marketing tool that helps connect hay producers and buyers,” said Wendy White, marketing specialist for the Colorado Department of Agriculture. “Every year we receive requests for the directory from people across Colorado and the nation.”

The listing fee is \$25, and the deadline is June 15, 2011. Forms are available at Colorado State University Extension offices or by contacting the Colorado Department of Agriculture.

This free directory will be available in August through CSU Extension offices and various livestock associations in the state as well as at agricultural events such as the Colorado State Fair, National Western Stock Show and the Colorado Farm Show. The directory will also be online at www.coloradoagriculture.com.

Each listing includes the type and amount of hay available, bale type and size, whether or not laboratory analysis is available, certified weed free status and identifies organic hay. Listings are grouped by region of the state. The directory also includes listings for companies that offer hay-related products or services. Advertising opportunities are also available at \$50 for a half-page ad or \$90 for a full-page ad.

For more information or to receive a *Colorado Hay Directory* listing form, contact the Markets Division at (303) 239-4115, e-mail loretta.lopez@ag.state.co.us or visit www.coloradoagriculture.com.

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